

# 10 REASONS TO JOIN THE GLOBAL BBA

FINANCIAL TIMES  
RANKINGS 2019

ESSEC GLOBAL BBA  
FRANCE RANKINGS 2019/20

**#7** BUSINESS SCHOOL  
IN EUROPE

**#1** **l'Etudiant**  
(2019/20)

**#1** **Le Point**  
(2019)



## 1 ACADEMIC EXCELLENCE

**Ranked #1 in France**, ESSEC Global BBA is one of the best Bachelor of Business Administration programs in the world. With the support and guidance of **renowned professors representing more than 35 nationalities**, our students benefit from the **excellence and innovation** of our Institution in terms of pedagogy and research.

ESSEC Business School provides you with a unique opportunity to **begin your studies in France or Singapore**. You will be put at the heart of a major economic, commercial and financial crossroads. By starting in Singapore, you will understand the forces, complexity, diversity and challenges of the Asian region in the 21<sup>st</sup> Century. You can also **benefit from our intercampus mobility to Singapore, France or Morocco**, depending on your campus of origin, ambitions and goals!

## 3 LEARNING BY DOING

The program relies on a **wide range of teaching methods** including lectures, case study analysis, personal development seminars, in-class exercises as well as hands-on experience.

During the summer of their first year, students are **immersed in a company for a three-month internship**. They tend to complete assignments in the fields of international client relations, financial control and operational marketing. Students also undertake **a one-month internship in a social, humanitarian or educational environment** during the summer of their second year. In the final part of their studies, students complete **either a six-month managerial internship or embark on an apprenticeship (2x6 month periods)**. This allows them to carry out a function with greater responsibilities and aims to help them define their career plan. Apprenticeship is available for all international and European students (those who meet the eligibility criteria). For students outside of the European Union, French law requires a minimum period of 12 months in France in order to be eligible for an apprenticeship. Tuition fees for the last 2 years are paid by the company hosting the apprentice. The student will also be remunerated on the basis of a percentage of the French minimum salary during 2 years. Internships take place worldwide, and students find them easily via ESSEC's 50,000 strong alumni network and our Career Services.

Each year there are:

- 21,000 apprenticeship, internship & VIE (international volunteer program) offers
- 6,000 job offers
- Online CV profiles consulted by more than 2,500 companies
- 97% of our graduates find a job within 3 months after graduation

## 5 DEVELOP YOUR ENTREPRENEURIAL SPIRIT

ESSEC encourages its students to imagine, create and take initiatives. Entrepreneurship at ESSEC is sustained by **two talent incubators in France, a dedicated seed fund and events that bring entrepreneurs and investors together**. Students willing to launch their start-up projects benefit from **coaching and counselling**. All personal initiatives are welcome and our school will provide the resources to satisfy your entrepreneurial spirit.



## 2 A MULTI- CAMPUS INSTITUTION



## 4 BE PART OF A WORK-ORIENTED PROGRAM

We believe that open-mindedness and curiosity are precious skills to develop while studying at ESSEC. You will have the chance to travel across **a minimum of 3 continents** and to explore new cultures thanks to our Academic Exchanges: **9 International Double Degrees and over 160 International Partners in 44 Countries**, such as University of Mannheim in Germany, University of Queensland in Australia, Queen's University of Business in Canada, Università Commerciale Luigi Bocconi of Milan in Italy, Keio Business School in Japan, University of Michigan, Ross School of Business in USA and also **by undertaking professional experiences overseas**.

# 6

## TRAVEL THE WORLD AND DISCOVER NEW CULTURES



# 7

## SPEAK 3 LANGUAGES

To be prepared for exchange programs, international internships, the business world or simply because they want to, students are also given the opportunity to **learn and speak 3 languages** (intermediate and advanced levels).

**More than 90 nationalities are represented in our program**, which is a great way to stay curious and be adaptable in your interactions with others. The diversity of our students and staff is also a great advantage to build an international network and seize business opportunities. **70% of our graduates work internationally**.

# 8

## EVOLVE IN A MULTICULTURAL ENVIRONMENT



# 9

## BECOME DIGITALLY ORIENTED

At ESSEC, academic and research innovation are grown in one place: **The Knowledge-Lab (K-Lab)** - a meeting point to share creativity and knowledge with a full range of digital tools allowing students to test, develop, communicate and model new ideas. The ESSEC Global BBA focuses in **"learning by doing"** in order to integrate those technologies into the companies of tomorrow. Students will demonstrate adaptive and anticipatory skills to understand and solve problems in a complex and increasingly digital environment. They will do so through analytical and creative support while considering the social context of the organization.



ESSEC Business School strives to highlight the differences for each student to find his or her path. The way to see the world, your commitment to meeting the challenges of our society today are part of the project that ESSEC will help you seek by combining **cutting-edge knowledge and life-changing experiences through personal development**.

# 10

## STAND OUT OF THE CROWD

Triple Crown Accredited Business School



For more information, please visit:  
[www.essec.edu/en/global-bba/](http://www.essec.edu/en/global-bba/)



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