



EXECUTIVE AND ONLINE EDUCATION LEADER

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HELPING THE
TRANSFORMATION
AND THE DEVELOPMENT
OF ORGANISATIONS
AND INDIVIDUALS

ONLINE OR BLENDED MULTIPLE DIPLOMA TRAINING PROGRAMMES

INTERNATIONAL EXECUTIVE DBA & EXECUTIVE MBA

WHICH CAN BE FOLLOWED CONCURRENTLY WITH A PROFESSIONAL ACTIVITY

PARIS . LYON . BORDEAUX . LONDRES . SAN FRANCISCO . ABIDJAN

WWW.INSEEC.EDUCATION

FOREWORD

CATHERINE LESPINE
INSEEC U. CEO



PROF
SYLVIE FAUCHEUX
IFG EXECUTIVE EDUCATION
DIRECTOR

Building on its experience, the recognition of its brands, programmes and partners as well as its one of a kind digital device, IFG Executive Education constitutes the continuing and online education centre of the largest group in France's private higher education, INSEEC U.

Our mission is to provide concrete responses in order to steer executives and their teams towards the solution that is best suited to today's and tomorrow's issues in a changing world, through study programmes which can be followed concurrently with their professional activities.

To this end, we offer a wide and customised range of dynamic and innovative training programmes: on-campus or in-company, instructor-led or distance, certificate or diploma or tailor-made training.

Using our teaching expertise and our customer experience, we advise you on the most relevant solutions to train you and your teams. So as to ensure your success, we offer you a suitable and collaborative

training framework which is made up of a project team, academic experts (through excellence in university partnerships) and professional experts (consultants, coaches, directors...) who give lectures on various subjects and sectors.

We are present in several cities in France, and we also have campuses abroad which you can benefit from to broaden your horizon and expand your network while acquiring new innovative and multicultural skills.

Our international ecosystem of incubators (Paris, Lyon, Bordeaux, Geneva, London, San Francisco) and its support mechanism help make your (or your collaborators') business creation or takeover project a great success.

Getting into IFG Executive Education also means joining an international network of over 25,000 alumni... Helping the transformation of organisations and individuals has been IFG Executive Education's strength and our customers' satisfaction for more than 60 years, the best guarantee!

OUR KEY FIGURES

60⁺ YEARS OF
EXPERIENCE

150⁺ PARTNER
COMPANIES

25,000⁺
alumni

450
DIPLOMAS PER YEAR

About
200 CONSULTANTS

1,250 CERTIFICATES
PER YEAR

01 | INTERNATIONAL EXECUTIVE DBA

Our international executive DBA programmes can be followed concurrently with a professional activity. They are tailored to the needs of high-level managers and executives who have successfully completed 5 years of higher education (or equivalent) and have at least 3 years of professional experience.

WHY CHOOSE A DBA?

It is very difficult for current managers to find the time to follow a training programme that is as challenging as a traditional doctorate. In order to meet the demand, Doctorates of Business Administration were created to take into account the constraints faced by professionals. Among others, they offer class schedules adapted to the applicants' professional obligations.

THE BENEFITS OF A DBA

Besides enhancing the applicant's expertise in the chosen field, the DBA provides access to the best employment opportunities on the labour market. Indeed, having a high academic recognition is essential to take on a position of responsibility. Competition can be tough in some large companies, and the DBA may simply become the asset enabling you to obtain the position which you are running for. In that respect, this diploma gives access to many trades.

Moreover, holders of a DBA are sought-after because of their expertise and their ability to devise appropriate and viable solutions and to make strategic decisions.

WHAT IS INVOLVED IN A DBA?

A DBA spans 30 months on average, and is generally open to holders of a 5-year Master's Degree, or equivalent. Just like every other doctorate, it involves writing a thesis that will be defended in front a board of examiners. During their DBA studies, students typically have few courses, but they focus on their thesis instead.

The DBA enables professionals to take the time to reflect on company-related issues and put theory into practice. Taking a step back helps think outside the box and find new tools, which benefits companies. The training may take many forms. As a rule, it includes methodological teachings (writing and drafting skills, applied statistics..) as well as basic teachings. In order to better adapt to the constraints faced by professionals, it may take place in a classroom, or online.



STRATEGIC MANAGEMENT

« INTERNATIONAL EXECUTIVE DBA » « MANAGEMENT »

- **BLENDED PROGRAMME** - 104 days (780 hours, with 30 days of instructor-led training and 74 days of distance training) over 30 months

TRAINING LOCATION

- Paris

PARTNERS

- Georgetown University (Washington - USA)
- INSEEC U.

OBJECTIVES

- Take a step back from one's professional practices
- Be personally fulfilled
- Combine applied research and professional knowledge
- Theorise practices building on one's experience and research

INTERNATIONAL SEMINAR

- 3 x 1 week in Washington

QUALIFICATIONS AWARDED

- International Executive DBA Diploma, awarded by IFG Executive Education
- Doctorate in Business Administration (DBA) Diploma, awarded by INSEEC U.
- Certificate of 'Research and Studies in Management', awarded by Georgetown University

FEES

- €36,000 excluding tax, including seminar fees, excluding travel expenses



« INTERNATIONAL EXECUTIVE DBA » « FINANCE »

- **BLENDED PROGRAMME** - 102 days over 30 months
Including 1 one-week seminar in San Francisco, 1 one-week seminar in London,
and 4 one-week seminars in Paris

TRAINING LOCATION

- Paris

PARTNERS

- Université Paris II - Panthéon Assas
- IFG Executive Education's Institut de Haute Finance (IHF)

OBJECTIVES

- Put forth one's research capabilities
- Prepare a possible business diversification or career change
- Expand one's knowledge in the various fields of finance
- Use one's capacity for advice and planning in large companies or financial institutions

INTERNATIONAL SEMINAR

- 1 week in London and 1 week in San Francisco

QUALIFICATIONS AWARDED

- Executive DBA Finance, awarded by IFG Executive Education's Institut de Haute Finance (IHF)
- University Diploma of DBA with a specialisation in Finance, awarded by Université Paris II Panthéon-Assas
- Certificate in 'Trade, Management and Digital Innovation', awarded by the London School of Economics and Political Science
- Certificate in 'General Management', awarded by INSEEC U. San Francisco

FEES

- €36,000 excluding tax, including seminar fees, excluding travel expenses

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EXECUTIVE MBA

Our Executive MBA programmes can be followed concurrently with a professional activity. They are tailored to the needs of experienced directors or executives who have successfully completed 4 years of higher education and have 4 years of professional experience, or who have successfully completed 2 years of higher education with 8 years of professional experience in this field.

GENERAL AND STRATEGIC MANAGEMENT

<< EXECUTIVE MBA >> << GLOBAL EXECUTIVE MANAGEMENT >>

● 100% ONLINE PROGRAMME - over 14 months

TRAINING LOCATION

- Anywhere an internet connection is available

PARTNERS

- Université Paris I Panthéon Sorbonne, IAE PARIS Sorbonne Business School, INSEEC U.

INTERNATIONAL SEMINAR

- 1 week in London or San Francisco

QUALIFICATIONS AWARDED

- Executive MBA ICG, awarded by IFG Executive Education
- Certificate in 'Leadership', awarded by IFG Executive Education
- International Certificate, awarded by INSEEC U.
- State-recognised Master of Business Administration (Master II d'Etat « Administration des Entreprises » [MAE]), awarded by Université Paris I Panthéon Sorbonne
- MBA, awarded by IAE PARIS Sorbonne Business School

FEES

- €17,500 excluding tax, including seminar fees, excluding travel expenses (€14,500 excluding tax with no seminar)

GENERAL AND STRATEGIC MANAGEMENT

« EXECUTIVE MBA » « GENERAL MANAGEMENT OR ENTREPRENEURSHIP »

● BLENDED PROGRAMME - 60 days over 14 months

TRAINING LOCATION

- PARIS, LYON or ABIDJAN

PARTNERS

- Université Paris 1 Panthéon Sorbonne, I
IAE PARIS Sorbonne Business School, INSEEC U.

INTERNATIONAL SEMINAR

- 1 week in London or San Francisco

QUALIFICATIONS AWARDED

- Executive MBA ICG, awarded by IFG Executive Education
- Certificate in 'Leadership', awarded by IFG Executive Education
- International Certificate, awarded by INSEEC U.
- State-recognised Master of Business Administration (Master II d'Etat « Administration des Entreprises » [MAE]), awarded by Université Paris 1 Panthéon Sorbonne
- MBA, awarded by IAE PARIS Sorbonne Business School

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses (€16,500 excluding tax with no seminar)



« EXECUTIVE MBA FINANCE IHFI »

● BLENDED PROGRAMME - 53 days over 14 months

TRAINING LOCATION

- PARIS, LYON or ABIDJAN

PARTNERS

- IAE PARIS Sorbonne Business School & London School of Economics

INTERNATIONAL SEMINAR

- 33 days in London

QUALIFICATIONS AWARDED

- Executive MBA Finance, awarded by IFG Executive Education / IHFI
- Master in Finance, Financial Manager pathway, state-recognised Master's Degree, awarded by Université de Paris 1 Panthéon-Sorbonne
- 'General Management Certificate', awarded by London School of Economics Executive Education
- 'Autorité des Marchés Financiers' (AMF, French Financial Markets Authority) Certification

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses

« EXECUTIVE MBA FINANCE IHFI »

● 100% ONLINE PROGRAMME - over 14 months

TRAINING LOCATION

- Anywhere an internet connection is available

PARTNERS

- IAE PARIS Sorbonne Business School & London School of Economics

INTERNATIONAL SEMINAR

- 3 days in London

QUALIFICATIONS AWARDED

- Executive MBA Finance, awarded by IFG Executive Education / IHFI
- Master in Finance, Financial Manager pathway, state-recognised Master's Degree, awarded by Université de Paris 1 Panthéon-Sorbonne
- 'General Management Certificate', awarded by London School of Economics Executive Education
- 'Autorité des Marchés Financiers' (AMF, French Financial Markets Authority) Certification

FEES

- €14,500 excluding tax, including seminar fees, excluding travel expenses

CORPORATE SOCIAL RESPONSIBILITY AND ENERGY TRANSITIONS

<< EXECUTIVE MBA >>

<< ENERGY AND ECOLOGICAL TRANSITION MANAGEMENT >>

● BLENDED PROGRAMME - 60 days over 14 months

TRAINING LOCATION

- PARIS or ABIDJAN

PARTNERS

- Université de Haute Alsace, Université Catholique de l'Afrique de l'Ouest & Université de Québec à Montréal

INTERNATIONAL SEMINAR

- 1 week in Montreal

QUALIFICATIONS AWARDED

- Executive MBA 'Strategic Management for the Energy and Ecological Transition', awarded by IFG Executive Education
- State-recognised Master's Degree in 'Corporate and Environmental Responsibility, Sustainable Development', awarded by Université de Haute Alsace (UHA)
- Certificate in 'Corporate Social Responsibility and Energy Transition', awarded by Université Catholique de l'Afrique de l'Ouest (UCAO)
- 'International Certificate in Sustainable Development and Green Management', awarded by Université de Québec à Montréal (UQAM)
- Certificate in 'Leadership', awarded by IFG Executive Education
- 'Business Ethics Certificate', awarded by Deform Project (EU)

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses

HUMAN RESOURCES

<< EXECUTIVE MBA >>

<< HUMAN RESOURCES MANAGEMENT >>

● BLENDED PROGRAMME - 60 days over 14 months

TRAINING LOCATION

- PARIS or ABIDJAN

PARTNERS

- Université de Versailles / Paris-Saclay & Georgetown University

INTERNATIONAL SEMINAR

- 1 week in Washington DC

QUALIFICATIONS AWARDED

- Master of Business Administration (Master 2 « Administration des Entreprises ») with a specialisation in Digital Transformation and HR, awarded by Université de Versailles Saint Quentin en Yvelines
- Executive MBA 'Human Resources Management', awarded by IFG Executive Education
- Certificate in 'International Management and Human Resources', awarded by Georgetown University
- Certificate in 'Leadership', awarded by IFG Executive Education

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses

« EXECUTIVE MBA » « BLOCKCHAIN PROJECT DESIGN »

● BLENDED PROGRAMME - 60 days over 14 months

TRAINING LOCATION

- PARIS

PARTNERS

- ECE Paris Graduate School of Engineering, ESCE International Business School & INSEEC U.

INTERNATIONAL SEMINAR

- 1 week in London and 1 week in San Francisco

QUALIFICATIONS AWARDED

- Executive MBA 'Blockchain Project Design', awarded by IFG Executive Education
- Conférence des Grandes Ecoles-accredited Master's Degree with a specialisation in Blockchain Project Design, jointly awarded by ECE and ESCE
- Certificate in 'Digital Assets and Decentralised Economy', awarded by INSEEC U. London
- Certificate in 'Innovation and Blockchain Management', awarded by INSEEC U. San Francisco

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses



STRATEGIC AND DIGITAL MARKETING

« EXECUTIVE MBA MARKETING STRATÉGIQUE & DIGITAL »

● BLENDED PROGRAMME - 60 days over 14 months

TRAINING LOCATION

- PARIS or ABIDJAN

PARTNERS

- Université de Québec à Montréal & INSEEC U., CREA Genève

INTERNATIONAL SEMINAR

- 1 week in Montreal

QUALIFICATIONS AWARDED

- 'Marketing and Commercial Manager' Certificate - RNCP Level 7 (former Level 1), in partnership with INSEEC U.
- Executive MBA 'Strategic and Digital Marketing', awarded by IFG Executive Education
- 'International Certificate of Participation in Digital Customer Experience', awarded by Université du Québec à Montréal (UQAM)
- Certificate in 'Digital Marketing', developed with Facebook, Google, Instagram and YouTube, awarded by CREA Genève / INSEEC U.

FEES

- €19,500 excluding tax, including seminar fees, excluding travel expenses



ADMISSIONS

ONLINE APPLICATIONS: WWW.INSEEC.EDUCATION



ADMISSION REQUIREMENTS

DBA

Applicants must be managers or executives who have successfully completed 5 years of higher education (or equivalent), with at least 3 years of professional experience in the chosen field.

EXECUTIVE MBA

Applicants must be directors or managers who have successfully completed 4 years of higher education with 4 years of experience in the chosen field, or who have successfully completed 2 years of higher education with 8 years of experience.

APPLICATIONS

Requested documents:

- 1 ID photo
- Proof of identity
- Proof of address
- CV
- Copy of the last diploma obtained
- Proof of English proficiency (only for programmes taught in English)

CONTACT

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IFG IS PART OF THE MANAGEMENT DIVISION OF INSEEC U., THE LEADING INSTITUTION IN FRENCH PRIVATE HIGHER EDUCATION.

INSEEC U. IS A MEMBER OF



MANAGEMENT

ENGINEERING
SCIENCE

COMMUNICATION
& DIGITAL WORLD

POLITICAL
SCIENCE

AREAS OF
EXPERTISE