

NEOMA

BUSINESS SCHOOL

REIMS · ROUEN · PARIS

STUDY IN FRANCE

CHOOSE NEOMA BS, RANKED TOP 10 BEST SCHOOLS IN FRANCE
AND IN CONSTANT PROGRESSION!

NEOMA Business School, a long track record of expertise...

Built upon its 150-year history, NEOMA Business School draws upon the many strengths that have contributed to the excellence of its founder schools in Rouen and Reims (established in 1871 and 1928 respectively).

Be it in Marketing, Finance, Commerce, Supply Chain or many other fields, NEOMA Business School no longer needs to prove its expert knowledge and teaching of such disciplines. The exceptional route taken by the school's many thousands of graduates, all high-achievers brought together via one network, offer the ultimate evidence of this. Our unrivalled academic network and the strength of the ties we have formed with the corporate world make NEOMA Business School a truly top School of Management.

“ Our ambition is to be a challenger, by adopting a more flexible approach, characterised by the ‘test and learn’ method and driven by the desire to push back boundaries. NEOMA Business School has opted to move out of its comfort zone; the School not only seeks to follow innovations, but also to create them. ”

www.neoma-bs.com



3 campuses:
Rouen, Reims and Paris

3 international
accreditations



9,500
students

200
partner companies

8th in the French Business
Schools general ranking
of Master in Management
« Grande Ecole programme »

41st in the international
ranking of the Financial Times
« Masters in Management 2018 »

More than **100** nationalities
present on our 3 campuses

300 partners
based in **55** countries

At least 1 significant international
experience offered in each programme

More than **59,500** alumni
based in 120 countries

56% of our faculty
is international



A BROAD RANGE OF PROGRAMMES...

FROM BACHELOR TO EXECUTIVE EDUCATION

THE GLOBAL BACHELOR IN BUSINESS ADMINISTRATION (BBA): **become the entrepreneur of your own talent!**



Sarah Cooper
Director, Global BBA

“ Only the Global BBA offers such extensive opportunities to build global business competence and encourage talent! ”

4 years - Full time

**Taught on Reims or Rouen campus,
and Paris for the 1st year of studies**

- Courses delivered 100% in English
- Interactive teaching methods comprising projects, simulations, seminars and case studies
- A range of specialisations: entrepreneurship, apprenticeship
- Two tracks proposed in the final year depending on the student's project: Business track or Masters track
- 242 partner universities, on 5 continents for an exchange (1 semester or 1 year in the 2nd year)
- Maximum employability through constant links with the world of work: internships, apprenticeship, association, intrapreneurial projects, experience in start-ups...

MASTER IN MANAGEMENT (MIM): **become a high-level manager, capable of uniting people and re-thinking dominant models!**



Sylvie Jean,
Director of MiM

“ Providing the path to a career that parallels your own goals through the adaptability and transversal vision acquired during the programme. ”

2 to 3 years - Full time

Available on Reims and Rouen campuses

- Courses delivered in English or French
- A cross-functional approach covering every department in the company
- Innovative teaching methods promoting leadership and personal development seminars, simulations, long-term case studies, etc.
- International outlook and a broad range of skills with academic exchanges, double diplomas, English track, and multicultural student classes
- Customised curriculum with an extensive choice of tracks and specialisations : accounting expertise programme available during apprenticeship or internship, CFA and Entrepreneurship tracks
- Sustainable employability and fast-track career prospects in France or internationally

MASTER OF SCIENCE (MSc): train for a high-level specialisation in an international context!

Most of our MSc programmes are accredited by the “Conférence des Grandes Ecoles” (CGE), an association of higher education and research institutions in France and abroad, sharing the mission to train their graduates with a view towards excellence, in partnership with the business world, economic representatives and civic society.

MSc in Global Management*, Double degree option, D’Amore-McKim School of Business, Northeastern University (Boston, USA)

Reims/English/15 months

CGE (Conférence des Grandes Ecoles) accredited

Enrich your international vision while enhancing your basic skills in strategy, marketing, logistics, human resources and market and corporate finance.

MSc Finance,

CFA® Levels I & II (USA)  CFA Institute

Reims/English/15 to 24 months

CGE (Conférence des Grandes Ecoles) accredited

A two-track full-time master’s degree programme that offers a holistic approach to finance and asset management coupled with the best preparation for the CFA® certifications Level I & II in the worldwide top-scoring business school.

MSc in Marketing French Excellence*

Rouen/English/15 months

CGE (Conférence des Grandes Ecoles) accredited

Preparing students for a career in international marketing in an increasingly complex and competitive world. To achieve this, this holistic programme uses examples from international industries where France excels in order to teach theories and techniques in advanced marketing.

*Two-Year MSc option available on Rouen and Paris campuses for the 1st year of studies.

MSc in International Project Development*

Rouen/English/15 months

CGE (Conférence des Grandes Ecoles) accredited
PRINCE2® certification

Equipping students with the keys to develop their career in international trade development by developing a project from conception to implementation and obtain PRINCE2 certification.

MSc in International Luxury Management

Double Diploma, NEOMA BS Reims and Politecnico di Milano (MIP - Italy), in partnership with Gucci and Champagne Taittinger  

Reims-Milan/English/12 months

CGE (Conférence des Grandes Ecoles) accredited

Acquire practical skills to create and manage value in the luxury sector, from product design to distribution, and aim for a key position in a luxury company.

MSc in Supply Chain Management*

Rouen/English/15 months

CGE (Conférence des Grandes Ecoles) accredited

Develop strategic, technical and managerial skills, giving you access to executive and consulting positions in the logistics and supply chain sector.

MSc in Risk and Financial Technologies*

Paris campus/English/15 months

in partnership with the Global  GARP | FRM
Association of Risks Professionals (GARP)

Providing key insights in risk management and bringing technical and managerial skills essential to identify risk and communicate effectively with stakeholders.

GLOBAL EXECUTIVE MBA

Paris/English

A multidisciplinary, high-level management-training programme crafted to respond to current technological, societal and behavioural disruptions. Designed with maximum flexibility: part-time with 3 different start dates, at 3 different paces. 4 International Learning Experiences and 7 customisable tracks make this Global EMBA a unique and transformational journey, that starts in Central Paris.



Why choose to study in France?

With one of the world's leading education systems and an increasing number of courses being taught in English, there has never been a better time to study in France.

- Benefit from NEOMA Business School Team of Experts every step of the way!
 - > A Team of International Admissions Experts to advise you on the best fit, the best match in line with your desired professional career (programme, funding, etc.)
 - > A Team of International Student Services to assist you in the preparation of your arrival (visa, airport pick-up, accommodation, welcome induction day, etc.)
 - > A Team of Experts in Personal Development through the Talent & Career service to have you kick-start your professional life in the best conditions.
- Enjoy the French experience with a unique cuisine, a rich and diverse culture, a fascinating history and architecture as well as stunning scenery!
- Study in one of our campuses in Reims or Rouen, only one hour away from the world-famous capital city Paris - or our Paris campus - and pay a visit to the most renowned landmarks such as the Eiffel Tower, the Louvre, the Arc de Triomphe, etc.

PRACTICAL INFORMATION

FORMAT:

Full-time programmes, taught in English.

ELIGIBILITY & APPLICATION:

- For Global BBA: High school secondary diploma (equivalent to A levels, International Baccalaureate...)
- For MiM: a 3 or 4-year Bachelor's degree, with two years of studies in French or English +GMAT
- For Masters of Science: a 4-year Bachelor or a 3-year Bachelor degree + 1 year of professional experience
- Complete the online application: <http://apply.neoma-bs.fr>

TUITION FEES:

- GBBA: €9,950
- Master of Science: €16,500 and €16,900 for programmes in Finance (Global management Double degree: \$37,700)
- Two-Year MSc: additional €9,500 (1st year)
- MiM: €25,500
- Global EMBA: €41,500

CONTACT

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FINANCING YOUR STUDIES

#ChooseFrance

Based on criteria such as academic excellence, personal and professional achievements, students may obtain a scholarship amounting up to €3,000 according to the programme and including the Early bird campaign.

| | GLOBAL BBA | MASTER IN MANAGEMENT | MASTER OF SCIENCE |
|--|------------|----------------------|-------------------|
| EXCELLENCE SCHOLARSHIP <i>Apply when admitted, on a first come - first served basis.</i> | €1,500 | €2,500 | €2,000 |
| | + | | + |
| EARLY BIRD opportunity for September intake. <i>Offer valid up to January 31st, 2019 provided you have enrolled in the programme.</i> | €500 | | €1,000 |

The number of scholarships is limited and act as reductions in tuition.

Once admitted in the programme, the international candidates are invited to submit a scholarship request application by contacting: admissions@neoma-bs.fr